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Results  
you can  
measure.

**Expenses drop**

When D. C. Metro Police brought its printing inside and began using Xerox Papers and Specialty Media in its Xerox monochrome and color digital printer and digital press, **printing expenses dropped by 65 percent.**

**Timely turnaround**

Without the requirement to bid every job and incorporate a two- or three-week lead time into the schedule, incoming projects are turned around in a more timely manner. **Turnaround has dropped from roughly 15 days to one day or less** for most projects printed in-house.

**Transition to in-house**

By transitioning most printing projects to in-house on demand digital publishing, D. C. Metro Police has eliminated its stockpiles of

frequently used forms and documents, along with the concern about distributing obsolete materials.

**Quality standards**

The range of Xerox papers manufactured to exact quality standards – including not only multipurpose grades but also specialty items such as DocuPacs, tabs, greeting cards and transparencies – lets the Reproduction Copy Center **exceed the expectations** of its internal customers.

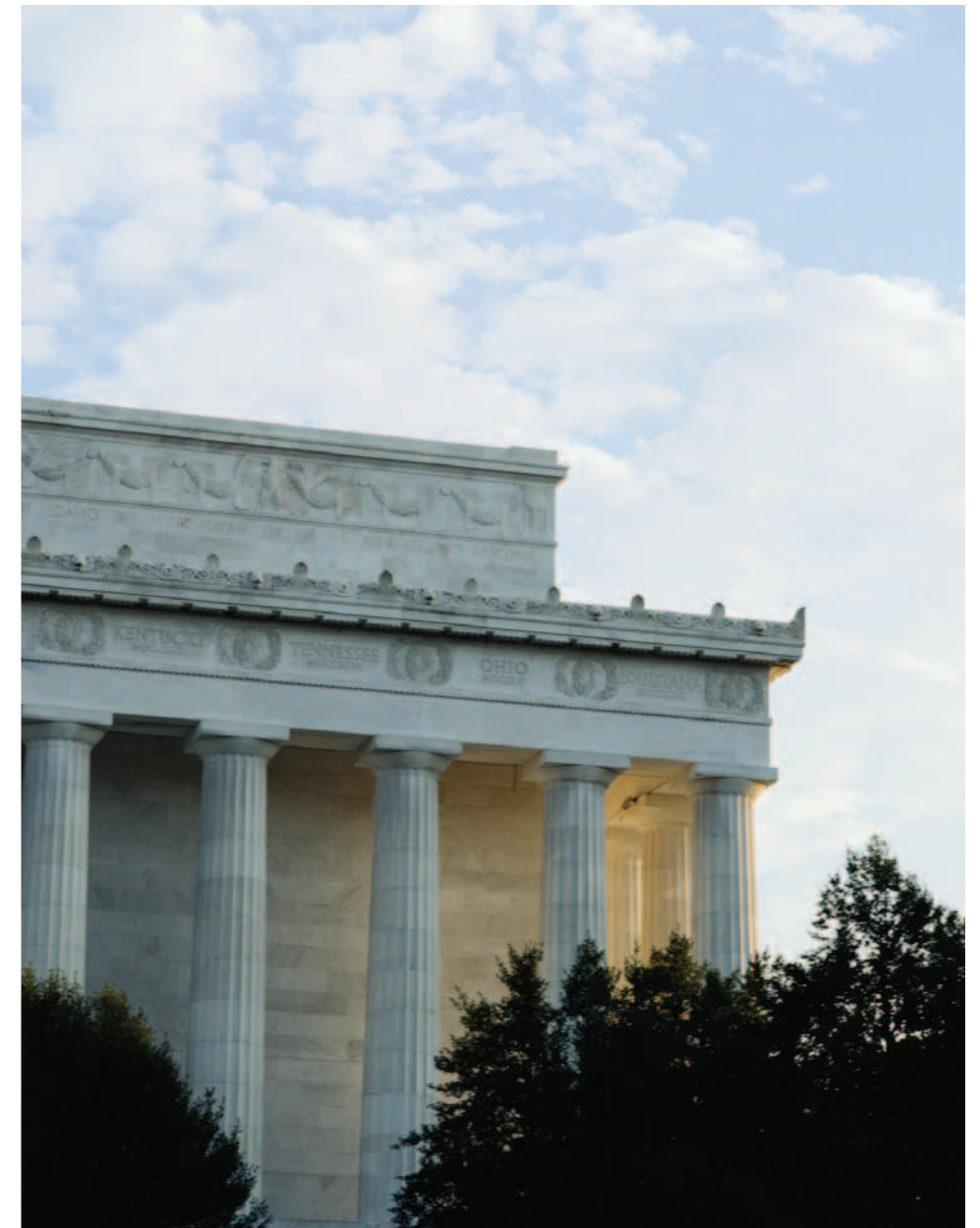
**Confidentiality guaranteed**

When the Metro Police have a requirement to print sensitive or personal materials in the Reproduction Copy Center, such as police officer examinations and staffing records, they are assured confidentiality. When materials were sent outside, they could not be certain the information was secure at all times.

**Xerox Corporation**

Xerox is one of the world's leading providers of imaging and document supplies. From toner, inks and print cartridges to various types of paper and printing materials, supplies are an important part of the company's overall business. The Supplies Group develops and markets a complete range of paper and specialty media products designed for Xerox digital printers. Xerox papers and specialty media include text and cover grades, coated papers, labels, transparencies, carbonless cut-sheet papers, business cards and more – all designed in the Xerox Media and Compatibles Technology Center to ensure optimal machine performance.

Just in time  
printing replaces  
just in line for  
**Washington D.C.  
Metro Police**  
with Xerox digital  
printers and papers.



## Washington D.C. Metro Police (MPDC)

One of the 10 largest local police agencies in the United States, the MPDC is the primary law enforcement agency for the District of Columbia. Founded in 1861, the MPDC of today is on the forefront of technological crime fighting advances, from highly developed advances in evidence analysis to state-of-the-art information technology.



### The Challenge

# 1

“Taking our printing out, we stood in line at the copy shop just like everybody else. That hurt our turnaround time and affected our budget too.”

Ben Dowdell, Jr., Manager, Reproduction Copy Center



Before bringing the majority of its printing in-house, the Washington D.C. Metro Police (MPDC) had two options for printing: going through a bid process for large projects or taking short turnaround items to a nearby copy shop and hoping for quick service. The department had little or no control over scheduling and the bid process was both time and labor intensive. Worst of all, when the police chief needed something right away, it was difficult to react in a satisfactory timeframe. The alternative was to stockpile frequently used items, trying to anticipate the department’s needs and running the risk of distributing obsolete materials.

### The Solution

# 2

“Now our turnaround is a day or less, if necessary. Printing and distributing sensitive materials is much more secure plus we save time and money.”

Ben Dowdell, Jr., Manager, Reproduction Copy Center



When MPDC installed a Xerox DocuTech® 135 Production Publisher and DocuColor® 6060 Digital Color Press, they also standardized on Xerox papers. They print forms, wanted posters, booklets and general orders on a variety of Xerox papers including Xerox Digital Color Xpressions 98, Xerox Digital Color Xpressions+, Xerox Digital Color Supreme Gloss, Xerox Digital Color Silk, as well as Xerox Premium Multipurpose 4024 20 lb. and Xerox Premium Multipurpose 90 lb. Index Stocks. The department also uses specialty items including Xerox Supreme Gloss 10 Point Greeting Cards, Xerox Tabs, Xerox DocuPac Folders and Xerox Transparencies. Xerox Multipurpose Pastels and Solar Flares make great parking permits and graduation certificates for police officer trainees and are printed on Xerox Digital Color Parchment.

### The Benefit

# 3

“We cut our outside printing expenses by 65 percent. The Xerox papers run great through the printers so we get great performance and virtually no downtime.”

Ben Dowdell, Jr., Manager, Reproduction Copy Center



Now MPDC is in total control of its print production scheduling and can supply the Chief with whatever he needs right away without making an unscheduled trip to the copy shop. All Xerox Paper and Specialty Media are designed and engineered by Xerox to consistently high quality standards. Using Xerox guaranteed papers helps MPDC keep printing projects moving through the shop with maximum productivity. Since Xerox paper generates minimal dust and is precision cut to eliminate rough edges, the DocuTech 135 and DocuColor 6060 print with optimum quality and high speed efficiency – without paper jams, dust contamination and constant cleaning, which can slow down production.