

MAD SCIENCE OF SCOTTSDALE

FAST FACTS

- Mad Science is a children's education company that provides fun, hands-on science experiences for children ages 3-12 at schools, community centers, day-care centers, summer camps, etc.
- Owned by Jack and Kathy Hamlett and supported by a staff of 14 employees.
- The Scottsdale location was founded in 2001 as a franchised office of The Mad Science Group® (see below).
- Entered Xerox's "Help! My Office is Obsolete!" makeover contest because the office "was starting to look like a child's experiment gone wrong."
- Top office challenges include:
 - Outdated technology, including a 12-year-old fax machine that uses paper on a roll, expensive inkjet printers and a 20-year-old adding machine. A need for document management tools to help organize marketing materials and other electronic files.
 - A cluttered and unorganized working space void of shelving and adequate filing cabinets resulting in stacks of paper on the floor.
 - Donated, dysfunctional and dumpster-saved home furnishings serving as office furniture, including a kitchen table, bedroom nightstand and TV cart. A 17-year-old director's chair greets visitors in the reception area.
- Selected from more than 450 qualified entries representing 48 states, Mad Science of Scottsdale stood out as the most outdated office in terms of technology, business processes and design.

About The Mad Science Group:

- Headquartered in Montreal, Canada.
- Has developed more than 200 hours of original science content with more than 2,000 unique interactive activities for children ages 3-12.
- Manages an extensive network of 150 franchised offices in 20 countries.
- The company annually conducts more than 150,000 shows in 13,000 public and private schools in North America, reaching more than 5,000,000 families.
- <http://www.madscience.org>

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