

XEROX®

Technology
Document Management
Consulting Services

Making a difference In our communities.



Xerox Corporation is a \$16 billion technology and services enterprise that helps businesses deploy Smarter Document ManagementSM strategies and find better ways to work. Its intent is to constantly lead with innovative technologies, products and solutions that customers can depend upon to improve business results.

Xerox provides the document industry's broadest portfolio of offerings. Digital systems include color and black-and-white printing and publishing systems, digital presses and "book factories," advanced and basic multifunction systems, laser and solid ink network printers, copiers and fax machines. Xerox's services expertise is unmatched and includes helping businesses develop online document archives, analyzing how employees can most efficiently share documents and knowledge in the office, operating in-house print shops or mailrooms, and building Web-based processes for personalizing direct mail, invoices, brochures and more. Xerox also offers associated software, support and supplies such as toner, paper and ink.

Headquartered in Stamford, Conn., Xerox has 55,000 employees worldwide and is consistently ranked among the "Most Admired Companies" in its industry by Fortune magazine. The company's operations are guided by customer-focused and employee-centered core values—such as social responsibility, diversity and quality—augmented by a passion for innovation, speed and adaptability. For more information, visit www.xerox.com or call 800-ASK-XEROX.



Xerox employee Steve Mueller worked with children like Zachary, 11, in an animal-assisted therapy program at Green Chimneys, a social service agency in Brewster, N.Y., that works with at-risk youth.

“I have come to understand that it is truly better to give than to receive; that is where true happiness lies.”

~ Steve Mueller
Participant in the Xerox Social
Service Leave Program



Xerox volunteers helped build a house in Northeast Portland. Several construction dates were held and over 80 volunteers helped in the construction of the house.



Students read the temperature during a science experiment with the help of Xerox Science Consultant Jim Frankunas at School 16 in Rochester, N.Y. during a Xerox Science Day.

Xerox sales manager Steve Mueller went to work every day in 2004—but he never set foot inside a Xerox office.

Instead, Steve took a yearlong sabbatical to mentor, teach and help emotionally troubled children at a residential treatment center in Upstate New York—while his full salary continued to be paid by Xerox.

“I came through my experience a changed person,” says Steve, who still volunteers at the center and mentors children today. “I have come to understand that it is truly better to give than to receive; that is where true happiness lies.”

Steve is one of nearly 470 Xerox employees who have been granted paid time off to pursue full-time community service, under a program called Social Service Leave. Since it began in 1971, hundreds of employees working with nonprofits—ranging from national groups like the American Cancer Society to local groups like homeless shelters—have aimed to make a difference in thousands of people’s lives.

It also represents one of the myriad ways that Xerox Corporation and its employees are working to continue a legacy of strong corporate citizenship, first laid down by company president Joseph Wilson in the 1960s.

Over the past 40 years, Xerox has demonstrated leadership by supporting educational and community projects around the world, designing “waste-free” products built in “waste-free” plants, investing in innovation that delivers measurable benefits to the environment, and many other integrated initiatives that touch Xerox communities, employees and stakeholders.

“Good citizenship in my view is, quite simply, good business,” says Anne M. Mulcahy, Xerox chairman and chief executive officer. “Though Xerox’s citizenship successes already are a source of pride, the challenges evolving across societal, environmental and economic spheres mean we must aim for even higher levels of performance.”

Among Xerox’s efforts, the company has pledged to drive its greenhouse gas emissions 10 percent lower than 2002 levels, by 2012.

This commitment aligns with Xerox’s early leadership in the international ENERGY STAR® program, which ensures companies create the most energy-efficient products, helping to reduce global emissions. In addition, Xerox is a pioneer in remanufacturing its products and related supplies, and its remanufacturing and recycling practices diverted over 140 million pounds of waste from landfills in 2005.

At the same time, Xerox requires sustainable designs for its products, supplies and paper. For example, proprietary solid ink printing technology generates 95 percent less consumables waste than comparable laser printers. Investments in research are focused on

extending solid ink throughout the company’s product portfolio so these environmental benefits are brought to a broader customer base.

Xerox’s expertise in document management, especially workflow and digital imaging, is aimed at improving workers’ productivity and reducing dependency on paper documents. When paper is required, Xerox continues to develop high-quality recycled-paper products along with default features in its equipment for automatic two-sided printing and energy-saving “power down” features. And strict policies ensure Xerox paper is sourced from sustainably managed forests. Suppliers must show they have taken action to safeguard forest areas of significant ecological and cultural importance and that all fiber comes from legal sources.

Sustainable growth extends to nurturing the next generation of diverse leaders as well as taking care of communities. Xerox invests more than \$15 million each year in areas that support these initiatives, including scholarships, internships, research grants and programs like Social Service Leave and the Xerox Science Consultants Program, where researchers deliver hands-on science lessons to elementary students.

“They really get the science concepts because it is a way they can see, feel and hear it,” says Lou Bostic, a Xerox senior system administrator and a science consultant for five years. “But this is not just about science. This program gives the kids a real self-esteem boost because we teach them there is more than one way to get an answer.”

Xerox also has had a long-standing commitment to maintaining an inclusive, progressive workplace environment that values all ways of thinking, cultural differences and new perspectives.

The company views diversity in the workplace as “a moral imperative and a business and competitive advantage,” and diversity practices are deployed throughout all core Xerox operations, from staffing to succession planning to supplier diversity.

These initiatives and many more have led to several honors over the years from a variety of external organizations. For example, Xerox was ranked No. 1 in its industry for “social responsibility” on *Fortune* magazine’s 2006 “America’s Most Admired Companies” survey. In 2005, Xerox was No. 10 on Business Ethics’ list of the nation’s “100 Best Corporate Citizens.” And the company earned the 2005 U.S. Community Service Award from the U.S.

Chamber of Commerce Center for Corporate Citizenship, due to Xerox’s Social Service Leave Program and its Community Involvement Program, which provides seed money to help Xerox volunteer teams work on projects ranging from raising guide dogs to teaching disabled children skating skills to maintaining parks.

“Xerox is an example of corporate citizenship at its finest,” said the Chamber when the award was announced. “Xerox is one of our nation’s pillars, advancing important social and economic goals for communities across the country.”