

Xerox ColorQube™ 9201/9202/9203 Multifunction Printer

Great color, real savings

Get the power of color on all of your office documents without breaking your budget.

The Hybrid Color Plan classifies pages based on the actual amount of color used. When you use less color, you pay less — no more paying expensive color prices for low-color coverage documents. This doesn't mean that you have to print every document in draft mode either. You get real savings without sacrificing print quality.

Most standard cost-per-copy plans charge you a fixed market rate for black-and-white pages and a fixed market rate for color pages. This may be good for full color coverage or black-only documents, but it doesn't take into account that the majority of office color pages have only low to moderate amounts of color on the page (see chart below).

How it works

The ColorQube 9200 series creates images by printing tiny spots (called pixels) of black and color on the page. The machine automatically counts how many color pixels are used to produce each printed page. Individual pages are tallied on three separate meters in the machine based on how many color pixels are on the particular page.

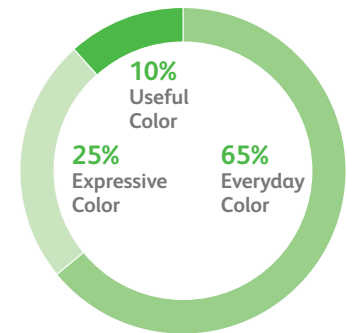
Color that's easy to afford

Hybrid Color Plan combines the affordability of purchasing supplies with the convenience of metered billing.



Typical office document color distribution

Office color documents can be classified by the amount of color used. According to Xerox research, the breakdown of color documents in a typical office environment is:



Useful Color



Everyday Color



Expressive Color



This distribution may vary by customer location and does not include black-only pages.

For more information, call **1-800-ASK-XEROX** or visit us at www.xerox.com/office